

Definitions from this episode

Web Hosting:

The activity or business of providing storage space and access for websites.

Examples: Siteground, Bluehost, AWS, GoDaddy (PLEASE don't use them to host your site!), HostGator (avoid as well!)

Platform:

A website content management system that you build your website on.

Examples: Wordpress, Wix, Weebly, Squarespace

Theme:

How your site looks

Examples: Divi by Elegant Themes, X by Themeforest , for the most popular of 2018 [click here](#)

Plugins:

How your site behaves

Examples: Yoast, Woocommerce, Blubrry PowerPress

***Check out the next episode for our recommendations on must have plug-ins.

